



Calvin Mo

Motion Graphic Designer

WORK EXPERIENCE



The CW Network

13 yrs 4 mos

- **Creative Director**

Full-time

Sep 2020 - Dec 2022

Generate title design concepts in tandem with editors/producers for new show launch campaigns. Understanding marketing initiatives, story arcs, and target audience. Recent Creative Direction for shows include: All American: Homecoming, Superman & Lois, Walker, Kung Fu, The Winchesters, and Walker: Independence.

- **Art Director**

Sep 2019 - Aug 2020

Provide Art Direction on all new On-Air Graphics launch campaigns for The CW network's primetime shows. Supplemented design and animations for 360 campaigns ranging from animated keyarts on social platforms, outdoor multi-panel plaza displays, and broadcast/social media promo trailers. Lead design packages include: All American Season 1 and Batwoman Season 1.

- **Senior Broadcast On-Air Designer**

Sep 2009 - Aug 2019

Title design and animation for the CW's On-Air promotions. Responsibilities include TV trailer graphic support and maintaining a consistent network brand across branded promos. Lead design for TV show packages include: Arrow, the Flash, Supergirl, and Black Lightning.



Freelance Motion Designer

Skip Film

Mar 2009 - Sep 2009

Worked with editors providing graphic support for trailers consisting of compositing VFX and title cards for theatrical and television shows. Clients include RSA Films, Disney, CBS, and Fox Sports



Senior Motion Designer

Deluxe

Mar 2007 - Mar 2009



Senior Artist/Motion Designer

Drissi Advertising

Aug 2002 - Mar 2009

CONTACT



Broadcast portfolio
www.jux2poze.com



Social Media portfolio
www.instagram.com/jux2poze



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SOFTWARE and CLIENTS

Adobe After Effects

Maxon Cinema 4D

Adobe Photoshop

Adobe Premiere

